

Cookie Policy

What is a cookie?

We use cookies on our website. A cookie is a text file containing small amounts of information that is downloaded on your device's storage mechanism when you access a webpage on the website, and that can subsequently be accessed by our web servers. Those cookies are set by us and called first party cookies. We also use third party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, storing your preferences and generally improving your experience of a website.

The EU Directive 2009/136/EC states that we can store cookies on your machine if they are essential to the operation of this site, but that for all others we need your permission to do so.

Types of cookies

Strictly Necessary Cookies:

These are cookies that are either:

- Used solely to carry out or facilitate the transmission of communications over a network
- Strictly necessary to provide an online service (e.g., our website or a service on our website) which you have requested

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. These cookies do not store any personally identifiable information.

Non-Essential Cookies:

These are any cookies that do not fall within the definition of essential cookies such as:

- Analytical - These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site cookies used
- Advertising cookies may be set through our site by our advertising partners. They can be used by these third parties to build a profile of your interests based on the browsing information they collect from you, which includes uniquely identifying your browser and terminal equipment. If you do not allow these cookies, you will still see basic advertising on your browser that is generic and not based on your interests
- Functional cookies - These cookies enable the website to provide enhanced functionality and personalization, such as remembering choices you make such as username, language, etc. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these services may not function properly.

You can opt-out of each cookie category by clicking on the settings on the cookie banner.

Our websites may use some non-essential cookies. We do not use these cookies to track individual users or to identify them, but to gain useful knowledge about how the sites are used so that we can keep improving them for our users. Without the knowledge we gain from the systems that use these cookies we would not be able to provide the service we do.

Our Web servers may passively collect data through the use of cookies and other means on your computer and Internet connection, such as the IP address of your computer and/or Internet service provider, the date and time you access the Web Site, the Internet address of websites from which you link to our Web Site, the computer technology you are using and your movements and preferences on our Web Site. We may also use such cookies to collect information in connection with future visits to the Web Site (such as to remember username and password), to recognize you as a previous visitor, and to track your activity on the Web Site.

This information is not used to personally identify you but to help us to understand how visitors are interacting with our Web Site. These statistics contain no Personal Information and are only used by our technical support staff and marketing teams for the purposes of Web Site administration. We reserve the right to use other technologies such as Internet tags, web beacons, and navigational data collection tools. We may combine data gathered through cookies and other tracking technologies with Personal Information, although when we do, we treat all such data as Personal Information for purposes of our Privacy Policy.

Certain of our Services, including websites, may use the web analysis service "Google Analytics" from Google LLC, of 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google") to optimize them. Google uses this information obtained by the cookie to save a profile of which pages you have visited within a session. The information generated by the cookie about the use of the Services is transmitted to Google servers and stored there. In order to increase the security of your personal data, we use the "anonymize IP" function or other features provided by Google to keep you anonymous. For more information on how IP anonymization works, click <https://support.google.com/analytics/answer/2763052>

Google uses this information to provide reports relating to website activities and internet usage. These reports are then utilized by our business/marketing team to plan activities and measure success, as well as to better understand how the content of our web services and the associated experience can be improved.

How to control cookies

You have the ability to disable or configure the cookie settings of your browser. Please note, however, that if you block the placing and accessing of strictly necessary cookies, the website may not function as expected, or we may not be able to provide the requested service.

If you have not disabled cookies in your browser, we will show you a cookie banner for you to make your choice of which cookies you wish accept and we will keep track of your choice.

You can learn more about how to manage your cookies by visiting the Help function of your browser, the settings of your mobile device or you can visit www.aboutcookies.org which provides detailed information on managing cookies on popular browsers.

CONTACT US

If you have any questions or concerns regarding our Cookie Policy or any questions about the security at our Sites, please contact us at:

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